

Passing bicyclists were encouraged to stop by preceding signs that announced that a bicycling survey was taking place ahead, and by survey staff standing nearby who verbally requested bikers to stop and fill out a questionnaire. Free bottles of cold water were offered to cyclists who stopped. Each location was staffed over a period of three days approximately as follows:

- Day One: 8:30 AM - 12:30 PM; 2:00 - 4:00 PM (abbreviated by a thunderstorm)
- Day Two: 8:00 AM to 12:00 N; 3:00 - 6:00 PM
- Day Three: 8:00 -10:00 AM (abbreviated by a thunderstorm)

In another effort to reach visiting cyclists, questionnaires were provided to two bicycle rental shops for distribution to their customers. One rental shop was in Nags Head, the other in Duck.

All questionnaires were coded by color or otherwise so that respondents could be identified in terms of the location at which they were surveyed, and their direction of travel. In total, 173 questionnaires were filled out - 143 by Intercepted Visitor Cyclists and 30 by local residents, as shown in the table below.

Table 11. Intercept survey: Total number of visitor cyclists or resident cyclists polled at key locations. Note: Polling numbers do not include children under age 18 for Visitors or Residents. Also, international respondents were not included in Visitor intercepts because they were long-term visitors here for work purposes.

Intercept Surveys	
Visitors	
Duck Northbound	75
Duck Southbound	22
Nags Head	46
<i>Subtotal Visitors</i>	<i>143</i>
Residents	
Duck Northbound	14
Duck Southbound	5
Nags Head	11
<i>Subtotal Residents</i>	<i>30</i>
Total Intercept Surveys	173

Visitor Center Tourists

The intention of surveying the next group, Visitor Center Respondents, was to determine what percentage of them participate in bicycling while at the northern Outer Banks. This information in combination with the profiles of cyclists obtained above provides a more quantified estimate of the amount and importance of cycling by visitors or tourists. To reach this group, surveys were placed at three visitor centers in the northern Outer Banks--two in Manteo and one in Southern Shores. In two of the centers, the surveys were made available on the counters for visitors to fill out on location and then place in a nearby "ballot box" for subsequent collection. At one of the centers, Festival Park in Manteo, the center management agreed to place surveys and return envelopes in the bags of all visitors who purchased items from the gift shop. A total of 392 questionnaires were received from Visitor Center Respondents.